

ER 10-2553/a

10 April 1958

Mr. John Howe  
Assistant to William Benton  
ENCYCLOPEDIA BRITANNICA  
342 Madison Avenue  
Suite 702  
New York 17, New York

Dear Mr. Howe:

In reply to your letter of April 4, 1958 to Mr. Allen W. Dulles, Director of Central Intelligence, please be informed that it is contrary to the policy of the Director, while in his present position, to have any statement attributed to him such as that which you request permission to use on the dust jacket of the forthcoming book, "This is the Challenge" by Senator Benton.

I am sure that you and Senator Benton appreciate the necessity for Mr. Dulles' policy in such matters.

Thank you for checking with us on this matter.

Sincerely,

**SIGNED**

Stanley J. Grogan  
Assistant to the Director

O/DCI/SJGrogan/(10 April 1958)/ppp

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ENCYCLOPAEDIA BRITANNICA  
342 MADISON AVENUE  
SUITE 702  
NEW YORK 17, N.Y.

EXECUTIVE OFFICES

April 4, 1958

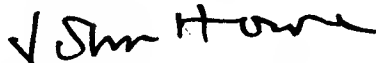
Dear Mr. Dulles:

Senator Benton is planning publication of a book, "This Is the Challenge", based on his trip to the USSR in 1955 and its aftermath.

In your letter of April 7, 1956, to Senator Benton you said, "I think you did an excellent job of presenting the tremendous challenge of the Soviet educational program. My experts in the field regard your treatment as both comprehensive and accurate."

We will appreciate it very much if you will allow us permission to quote you thus, for use on the dust-jacket of the book.

Sincerely yours,



John Howe  
Assistant to William Benton

The Honorable  
Allen Dulles  
Central Intelligence Agency  
Washington, D.C.

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